Tooele City has a long & rich history. Maybe the buffalo you adopt will remind us of those who settled here before us. Possibly make us reminisce of the industries that built this valley. Maybe give us a glimpse of what the future may hold. The sky and your imagination are the only limits. Art has a way of making old things new again, and letting you see something through someone else's eyes.





## HOW DO I ADOPT?



### **COST OF ADOPTION**

\$2,000.00 per year

With your adoption, you receive a blank slate white buffalo (8'x5'). We will collaborate with you on an artist, location, design, and paint. You will receive a small plaque with your name to be placed with the buffalo. We will take care of installation.

You've likely seen Park City and their moose, Ogden and their horses, or St. George and their buffalo. These works of art attract people to come to your town. They become "Insta-Famous", and not only do people see the businesses that care about their town, but the money stays in our downtown to revitalize it.

# ADOPT A BUFFALO



By adopting a buffalo from the Tooele Downtown Alliance you become key in improving our historical heart of town.







#### WHAT IS THE DOWNTOWN ALLIANCE?

The purpose of the Tooele Downtown Alliance is to collaborate for the improvement of the Downtown, Main Street, and Broadway districts. These areas are the core of community and economic life within Tooele City. The Tooele Downtown Alliance will work to implement projects, programs, and events that add value to the aesthetic, cultural, historic, and economic appeal of the Downtown, Main Street, and Broadway District. The Tooele Downtown Alliance will work with Tooele City and the community to leverage grant and other funding for the benefit of the community. The Tooele Downtown Alliance participates in local, State, and National Programs such as the Utah Main Street Program.



## WHERE THE BUFFALO ROAM

"Oh, give me a home where the buffalo roam
Where the deer and the antelope play
Where seldom is heard a discouraging word
And the skies are not cloudy all day." - Neil Young





